SO3: An ability to communicate effectively with a range of audiences

PI#	Performance Indicator [Weight]	Unsatisfactory 1 Point	Developing 2 Points	Satisfactory 3 Points	Outstanding 4 points	Score Max.
PI1	**Structure and Organization [1]**	Poor or non-existent organization. Does not clearly introduce the purpose of the presentation. Very text-intensive with long sentences. Ends without a summary or conclusion.	Somewhat organized. Introduces the purpose of the presentation. Several points are confusing. Ends with a week conclusion.	Generally well organized, Introduces the purpose of presentation clearly, a few minor points are confusing. Ends with a summary of main points showing some evaluation of the evidence presented.	Very well organized. Introduces the purpose of presentation clearly and creatively. Ends with a strong evaluation and conclusion.	4
PI2	**Content [1]**	Poor content. Not enough research effort was put into the topic. Content is neither appropriate for academic level, nor it is understandable for non-technical public sector.	Some research has been done about the topic. Content is still not satisfactory at the academic level and the material provided is not clear enough for non-technical public sector.	The research behind the content is satisfactory for the academic audience. Some helpful applications of the theory are included. There is at least some take home message for the non-technical public sector as well.	There is an outstanding research effort put into the content. State of the art information is presented in a creative and very clear way for the interest of both academic or non-technical public sector audiences.	4
PI3	**Visuals [1]**	Student uses superfluous graphics, no graphics, or graphics that are so poorly prepared that they detract from the presentation. Font is too small to be easily seen.	"Occasional use of graphics that rarely support presentation thesis; visual aids were not colorful or clear. Presentation is still very text intensive.	Satisfactory usage of visual aids and graphics, font size is appropriate for reading.	Student uses superfluous graphics, no graphics, or graphics that are so poorly prepared that they detract from the presentation. Font is too small to be easily seen.	4

PI#	Performance Indicator [Weight]	Unsatisfactory 1 Point	Developing 2 Points	Satisfactory 3 Points	Outstanding 4 points	Score Max.
PI4	**Presentation Skills [1]**	Reads the text most of the time without eye contact. Is not comfortable with the language and cannot be heard or understood easily.	Reads the text frequently with little eye contact. Audience has occasional trouble hearing the presentation, seems uncomfortable.	Reads the text occasionally, tries to maintain eye contact most of the time but frequently returns to the notes. Seems comfortable with the language.	"Very comfortable with the language, clear articulation, proper volume, maintains eye contact, seldom returning to the notes, presentation is like a planned conversation, speaker is clearly comfortable	4
PI5	**Handling Questions [1]**	Demonstrates incomplete knowledge of the topic by responding inaccurately and inappropriately to questions.	Demonstrates some knowledge of the topic by responding to rudimentary questions.	Demonstrates knowledge of the topic by responding accurately and appropriately addressing all questions but fails to elaborate.	Demonstrates extensive knowledge of the topic by responding confidently, precisely and appropriately to all audience questions.	4
OVERALL PERFORMANCE		Unsatisfactory	Developing	Satisfactory	Outstanding	Total
POINTS REQUIRED		0-5	6-10	11-15	16-20	20